

# John Adams

Multimedia Sports Journalist

## Current Work Experience

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### **WEB EDITOR and SPORTS WRITER for NBC Los Angeles**

*Los Angeles, Calif. (Oct. 2009)* -- NBCLA.com covers local news, entertainment and lifestyle within Los Angeles.

Key responsibilities include:

- Report on practices, games and anything USC or UCLA football
- Manage NBCLA's social media to maximize story exposure
- Organize stories on home page and subsequent pages based on newsworthiness
- Edit stories and packages from reporters and write local and breaking news stories
- Build galleries, manage user-generated content and live stream important events

### **CONTENT MANAGER for USC Knight Chair in Media and Religion**

*Los Angeles, Calif. (Sept. 2009)* -- Trans-Missions.org is a media and religion resource for journalists seeking new approaches for covering politics, science, sex and gender for the 21st century.

Key responsibilities include:

- Monitor news sites to aggregate articles dealing with current religious issues
- Blog regularly about the mainstream media's coverage of religious hot topics
- Update the website with the latest news while performing general upkeep on the site

## Previous Work Experience

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### **CO-FOUNDER and OPERATING MANAGER for The Sports Union**

*Los Angeles, Calif. (2008-2010)* -- The Sports Union was dedicated to the latest in sports commentary written by fans for fans. *Responsibilities:* Daily posts, weekly polls, podcasts and social media marketing of the site.

### **SPORTS REPORTER and PHOTOGRAPHER for The Cape Community News**

*Cape Town, South Africa (2009)* -- The Cape Community News' total distribution is nearly 600,000 and covers all of Cape Town and surrounding communities. *Responsibilities:* Sports reporter and photographer.

### **ANALYST, BROADCASTER and RADIO PERSONALITY for the Trojan Student Networks**

*Los Angeles, Calif. (2009-2010)* -- KXSC, USCTrojans.com and Trojan TV cover everything Trojan sports. *Responsibilities:* TV football analyst, radio and TV play-by-play and host of a sports radio talk show.

### **ASSOCIATE SPORTS EDITOR AND CONTRIBUTING WRITER FOR NEON TOMMY**

*Los Angeles, Calif. (2009)* -- Annenberg Digital News is a multimedia newsroom operated, edited and managed by journalism students at USC Annenberg. *Responsibilities:* Sports writing, editing and posting stories to the site.

## Sports Articles

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- **UCLA v. USC: Head-to-Head Comparison** *NBCLA*, December 4, 2010
- **Trojans Let One Slip Through Their Fingers** *NBCLA*, November 28, 2010
- **Carroll to Seattle is Done Deal** *NBCLA.com*, January 9, 2010
- **Los Angeles, Are You Ready For Some NFL Football?** *DrudgeReport.com*, January 7, 2010
- **Trojans Beat Bruins, But Both Coaches End Up Losers** *NBCLA.com*, November 29, 2009
- **The Pac-10: A Perfect Storm and a 6-Way Tie** *thesportsunion.com*, November 20, 2009
- **Jose Canseco On Steroids And Regret** *Neon Tommy*, Los Angeles, April 4, 2009
- **Where The Dirty Sanchez Lands** *The Wiz of Odds*, online sports reporter's notebook, January 20, 2009
- **A BCS Bowl Prediction from The Sports Union** *USA Today*, online sports, January 9, 2009
- **The Pop Culture Approach To A Playoff** *Sports Illustrated*, si.com-extra mustard, October 30, 2008

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## General News Articles

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- **Cover the Palestine Papers? Call Me When It's Over** *Trans-Mission.org*, January 26, 2011
- **"My Daughter Came in on a Tragedy and Left on a Tragedy"** *NBCLA*, January 11, 2011
- **Checkpoint: Living as an Outsider in a Jewish State** *Checkpoint*, June 2010
- **Prop. 8 Trial Finds Its Way to YouTube** *WSJ.com*, January 31, 2010
- **Council Offers Reward To Help Solve Murders** *Neon Tommy*, April 9, 2009

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## Education

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### **USC ANNENBERG SCHOOL FOR COMMUNICATION**

*Los Angeles, CA (2008-2010)*

Master's Degree in Online Journalism

### **GRACE UNIVERSITY**

*Omaha, NE (1998-2000)*

B.S. Degree in Management and Organizational Leadership with a minor in Biblical Studies

### **FAITH BAPTIST BIBLE COLLEGE & THEOLOGICAL SEMINARY**

*Ankeny, IA (1993-1997)*

Degree work in Associate Pastoral Program with focus in Counseling and Youth ministries

## Skills and Abilities

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- Dalet, Clickability, Wordpress, Movable Type, Tumblr, HTML and CSS
- Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Dreamweaver and Flash
- Search Engine Optimization and social media applications such as Twitter and Facebook
- Final Cut Pro, AVID and various video-editing programs
- Audacity, Garage Band and various audio-editing programs